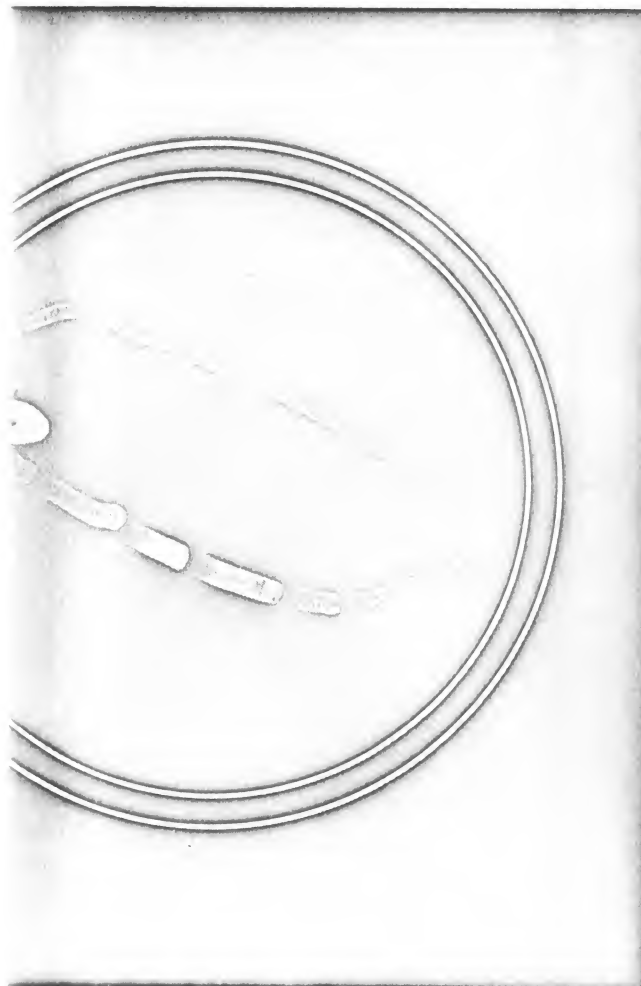
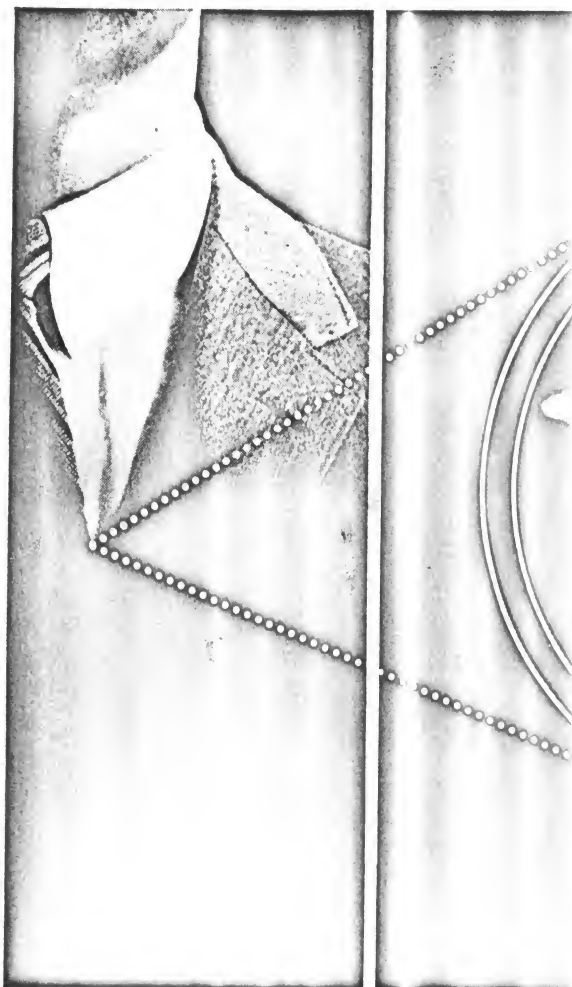




THE HEART BEATS IN 3-D. NOW

VIEW IT THAT WAY. Medical science has a new weapon for its war with heart disease: the ITT Vectorcardiograph. It is an electronic device that uses a novel data processing and display technique to create a composite picture of all three dimensions of the heart's electrical action. This picture is shown on a cathode ray tube as loops whose size and brightness indicate the third dimension in a natural way. By "reading" these loops, an examiner can detect abnormalities in the heart's action. / As a research tool, the ITT Vectorcardiograph is being used to improve methods for detecting and diagnosing heart disease. For monitoring the heart's reaction to stress, as in aerospace applications, the device provides an immediate, easily interpreted display. If research proves its value for use in office and clinics, recent ITT advances in micro-electronics will permit the design of a compact, reliable instrument. This Vectorcardiograph is one of the new developments in medical electronics by ITT companies. These developments parallel ITT's advances in other phases of electronics and telecommunications. All have helped make ITT the world's largest international supplier of electronics and telecommunications equipment. / Headquarters: 320 Park Avenue, New York 22, N.Y.

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